# Nature of the Sample: Marist Poll of 1,001 New York City Adults

This survey of 1,001 New York City adults was conducted May  $22^{nd}$  through May  $24^{th}$ , 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Results for adults are statistically significant within  $\pm 3.1$  percentage points. There are 810 registered voters and 492 Democrats. The results for these subsets are statistically significant within  $\pm 3.4$  percentage points and  $\pm 4.4$  percentage points, respectively. There are 258 likely Democratic voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 Democratic Primary for mayor based upon their chance of vote, interest in the election, and past primary participation. The results for this subset are statistically significant within  $\pm 6.1$  percentage points. The error margin increases for cross-tabulations.

		NYC Adults	NYC Registered Voters
		Col %	Col %
NYC Adults		100%	
NYC Registered Vot	ers	81%	100%
Party Registration	Democrat	n/a	66%
	Republican	n/a	12%
	Independent	n/a	21%
	Other	n/a	1%
Political Ideology	Liberal	n/a	37%
	Moderate	n/a	35%
	Conservative	n/a	28%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	31%
	Manhattan	21%	21%
	Queens	28%	27%
	Staten Island	5%	5%
Income	Less than \$50,000	50%	47%
	\$50,000 or more	50%	53%
Race	White	36%	38%
	African American	22%	23%
	Latino	26%	26%
	Asian	13%	10%
	Other	3%	3%
Age	18 to 29	25%	20%
	30 to 44	28%	27%
	45 to 59	23%	26%
	60 or older	24%	27%
Age	Under 45	53%	47%
	45 or older	47%	53%
Religion	Protestant	26%	25%
	Catholic	35%	38%
	Jewish	13%	14%
	Other	9%	7%
	No Religion	17%	16%
Education	Not college graduate	54%	51%
	College graduate	46%	49%
Union Household	Yes	23%	25%
	No	75%	74%
Gender	Men	47%	45%
	Women	53%	55%
Interview Type	Landline	73%	77%
	Cell Phone	27%	23%

Nature of the Sample - New York City

Marist Poll NYC Adults: Interviews conducted May 22nd through May 24th, 2013, n=1001 MOE +/- 3.1 percentage points. NYC Registered Voters: n=810 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats	NYC Democratic Primary Likely Voters
		Col %	Col %
NYC Democrats		100%	
NYC Democratic Prima	ry Likely Voters	52%	100%
Political Ideology	Liberal	42%	46%
	Moderate	37%	36%
	Conservative	21%	18%
NYC Borough	Bronx	17%	15%
	Brooklyn	31%	30%
	Manhattan	23%	28%
	Queens	26%	23%
	Staten Island	3%	3%
Income	Less than \$50,000	47%	42%
	\$50,000 or more	53%	58%
Race	White	34%	36%
	African American	28%	28%
	Latino	26%	24%
	Asian	8%	7%
	Other	4%	5%
Age	18 to 29	19%	14%
	30 to 44	26%	26%
	45 to 59	28%	31%
	60 or older	27%	29%
Age	Under 45	45%	40%
	45 or older	55%	60%
Religion	Protestant	28%	28%
	Catholic	36%	34%
	Jewish	15%	16%
	Other	5%	4%
	No Religion	16%	17%
Education	Not college graduate	49%	44%
	College graduate	51%	56%
Union Household	Yes	27%	30%
	No	71%	69%
Gender	Men	41%	39%
	Women	59%	61%
Interview Type	Landline	80%	82%
	Cell Phone	20%	18%

Nature of the Sample - New York City

Marist Poll NYC Democrats. Interviews conducted May 22nd through May 24th, 2013, n=492 MOE +/- 4.4 percentage points. NYC Democratic Primary Likely Voters: n=258 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.

			NYC Democrats							
			NYC Democratic primary for mayor including those who are undecided yet leaning toward a candidate							
		Christine Quinn	Anthony Weiner	Bill de Blasio	Bill Thompson	John Liu	Sal Albanese	Erick Salgado	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		24%	19%	12%	11%	8%	1%	0%	1%	23%
NYC Democratic Pri	mary Likely Voters	24%	19%	14%	13%	8%	1%	0%	1%	21%
Political Ideology	Liberal	25%	17%	14%	9%	9%	1%	0%	0%	24%
	Moderate	22%	21%	13%	17%	8%	1%	0%	0%	18%
	Conservative	26%	24%	8%	10%	4%	0%	0%	5%	23%
Intensity of Support	Strongly support	25%	29%	10%	18%	15%	2%	0%	0%	0%
	Somewhat support	40%	29%	18%	10%	3%	0%	0%	0%	0%
	Might vote differently	33%	18%	20%	19%	9%	1%	0%	0%	0%
NYC Borough	Bronx	32%	20%	7%	10%	9%	2%	0%	0%	20%
	Brooklyn	14%	21%	17%	15%	7%	1%	0%	0%	24%
	Manhattan	29%	19%	16%	6%	5%	0%	0%	3%	22%
	Queens and Staten Island	26%	18%	7%	12%	9%	1%	0%	2%	26%
ncome	Less than \$50,000	30%	17%	10%	11%	10%	0%	0%	1%	20%
	\$50,000 or more	21%	22%	15%	12%	6%	1%	0%	1%	22%
Race	White	22%	20%	17%	9%	8%	2%	0%	1%	21%
	African American	26%	17%	10%	15%	8%	1%	0%	0%	23%
	Latino	31%	18%	7%	11%	7%	0%	0%	4%	22%
Religion	Protestant	27%	19%	9%	15%	6%	0%	0%	0%	24%
	Catholic	29%	18%	12%	12%	6%	2%	0%	0%	21%
	Jewish	17%	23%	16%	10%	9%	1%	0%	1%	23%
Education	Not college graduate	27%	19%	8%	10%	8%	1%	0%	2%	25%
	College graduate	21%	20%	16%	13%	7%	1%	0%	0%	21%
Age	Under 45	23%	20%	10%	8%	8%	0%	0%	2%	28%
	45 or older	25%	19%	14%	13%	7%	1%	0%	0%	20%
Age	18 to 29	26%	17%	11%	9%	9%	0%	0%	5%	24%
	30 to 44	22%	23%	10%	7%	7%	0%	0%	0%	31%
	45 to 59	29%	18%	14%	12%	8%	2%	0%	0%	16%
	60 or older	21%	21%	13%	14%	6%	0%	0%	0%	25%
Gender	Men	21%	23%	11%	13%	10%	1%	0%	3%	19%
	Women	27%	17%	13%	10%	6%	1%	0%	0%	27%
Union Household		24%	17%	12%	15%	8%	0%	0%	4%	20%
nterview Type	Landline	24%	20%	12%	12%	8%	1%	0%	0%	23%
	Cell Phone	25%	17%	11%	10%	7%	1%	0%	5%	24%

Marist Poll NYC Registered Democrats: Interviews conducted May 22nd through May 24th, 2013, n=492 MOE +/- 4.4 percentage points. NYC Democratic Primary Likely Voters: n=258 MOE +/- 6.1 percentage points. Totals may not add to 100% due to rounding.

NYC Democrats with a Candidate Preference	;
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Would you say that you strongly support <candidate>, somewhat support <candidate>, or</candidate></candidate>	
do you think that you might yote differently on Primary Day?	

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats	with a Candidate Preference	39%	35%	25%	2%
Christine Quinn S	Supporters	30%	42%	24%	4%
Anthony Weiner	Supporters	43%	38%	17%	2%
Income	Less than \$50,000	46%	30%	22%	3%
	\$50,000 or more	35%	39%	25%	1%
Race	White	35%	37%	28%	0%
	African American	40%	36%	22%	2%
	Latino	40%	35%	21%	4%
Education	Not college graduate	49%	27%	21%	4%
	College graduate	29%	42%	28%	1%
Age	Under 45	27%	41%	30%	1%
	45 or older	47%	29%	21%	3%
Gender	Men	41%	33%	25%	1%
	Women	37%	36%	24%	3%
Union Household	l	34%	36%	30%	0%

NYC Democrats

		INTC Democrats				
		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a run-off in the Democratic primary for mayor in New York City, whom would you support if the candidates are:				
		Christine Quinn Anthony Weiner Undeci				
		Row %	Row %	Row %		
NYC Democrats		48%	33%	18%		
Political Ideology	Liberal	52%	34%	14%		
	Moderate	46%	36%	18%		
	Conservative	43%	37%	20%		
NYC Borough	Bronx	47%	38%	15%		
	Brooklyn	36%	41%	23%		
	Manhattan	55%	30%	15%		
	Queens and Staten Island	57%	26%	18%		
Income	Less than \$50,000	56%	29%	14%		
	\$50,000 or more	43%	38%	19%		
Race	White	46%	31%	22%		
	African American	44%	35%	21%		
	Latino	53%	37%	10%		
Religion	Protestant	47%	32%	21%		
	Catholic	53%	32%	15%		
	Jewish	42%	34%	23%		
Education	Not college graduate	51%	30%	19%		
	College graduate	46%	37%	17%		
Age	Under 45	51%	34%	15%		
	45 or older	47%	33%	20%		
Age	18 to 29	59%	26%	15%		
	30 to 44	46%	39%	15%		
	45 to 59	48%	35%	17%		
	60 or older	45%	31%	24%		
Gender	Men	45%	38%	17%		
	Women	51%	30%	19%		
Union Household		47%	36%	18%		
Interview Type	Landline	48%	33%	19%		
	Cell Phone	51%	35%	15%		

NYC Democrats

		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a run-off in the Democratic primary for mayor in New York City, whom would you support if the candidates are:			
		Christine Quinn	Undecided		
		Row %	Row %	Row %	
NYC Democrats		48%	30%	22%	
Political Ideology	Liberal	48%	34%	18%	
	Moderate	47%	32%	21%	
	Conservative	49%	26%	25%	
NYC Borough	Bronx	52%	30%	18%	
	Brooklyn	34%	39%	27%	
	Manhattan	50%	28%	23%	
	Queens and Staten Island	59%	22%	19%	
Income	Less than \$50,000	56%	24%	20%	
	\$50,000 or more	44%	35%	21%	
Race	White	40%	37%	23%	
	African American	56%	21%	23%	
	Latino	50%	33%	17%	
Religion	Protestant	54%	26%	20%	
	Catholic	51%	32%	17%	
	Jewish	36%	39%	24%	
Education	Not college graduate	52%	23%	25%	
	College graduate	44%	36%	19%	
Age	Under 45	54%	24%	23%	
	45 or older	45%	35%	20%	
Age	18 to 29	55%	25%	20%	
	30 to 44	52%	23%	25%	
	45 to 59	50%	35%	16%	
	60 or older	40%	36%	24%	
Gender	Men	47%	34%	19%	
	Women	48%	27%	24%	
Union Household		45%	34%	21%	
Interview Type	Landline	46%	30%	23%	
	Cell Phone	55%	28%	17%	

NYC Democrats

		If none of the candidates in the Democratic primary for mayor gets 40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a run-off in the Democratic primary for mayor in New York City, whom would you support if the candidates are:			
		Christine Quinn	John Liu	Undecided	
		Row %	Row %	Row %	
NYC Democrats		53%	25%	22%	
Political Ideology	Liberal	55%	28%	17%	
	Moderate	51%	26%	23%	
	Conservative	55%	20%	25%	
NYC Borough	Bronx	55%	29%	16%	
	Brooklyn	45%	26%	29%	
	Manhattan	56%	21%	22%	
	Queens and Staten Island	58%	25%	17%	
Income	Less than \$50,000	58%	25%	17%	
	\$50,000 or more	51%	27%	22%	
Race	White	54%	22%	24%	
	African American	51%	25%	24%	
	Latino	56%	27%	17%	
Religion	Protestant	51%	27%	22%	
	Catholic	58%	24%	18%	
	Jewish	53%	22%	25%	
Education	Not college graduate	54%	25%	21%	
	College graduate	52%	26%	22%	
Age	Under 45	56%	20%	23%	
	45 or older	51%	29%	20%	
Age	18 to 29	66%	14%	20%	
	30 to 44	50%	24%	26%	
	45 to 59	55%	29%	15%	
	60 or older	46%	30%	25%	
Gender	Men	54%	28%	19%	
	Women	52%	24%	25%	
Union Household		45%	29%	26%	
Interview Type	Landline	51%	25%	24%	
51	Cell Phone	58%	28%	13%	

NYC Democrats If none of the candidates in the Democratic primary for mayor gets

		40% of the vote, there is a run-off election between the two candidates with the most votes. If there is a run-off in the Democratic primary for mayor in New York City, whom would you support if the candidates are:			
		Christine Quinn	Bill Thompson	Undecided	
		Row %	Row %	Row %	
NYC Democrats		44%	34%	22%	
Political Ideology	Liberal	45%	34%	21%	
	Moderate	39%	42%	20%	
	Conservative	49%	26%	25%	
NYC Borough	Bronx	47%	34%	18%	
	Brooklyn	34%	39%	27%	
	Manhattan	47%	28%	25%	
	Queens and Staten Island	49%	34%	17%	
Income	Less than \$50,000	50%	32%	18%	
	\$50,000 or more	41%	37%	22%	
Race	White	44%	32%	24%	
	African American	40%	38%	22%	
	Latino	51%	32%	16%	
Religion	Protestant	42%	34%	24%	
	Catholic	49%	35%	16%	
	Jewish	40%	35%	24%	
Education	Not college graduate	46%	31%	23%	
	College graduate	42%	36%	21%	
Age	Under 45	48%	26%	26%	
	45 or older	41%	40%	19%	
Age	18 to 29	49%	29%	22%	
	30 to 44	47%	23%	29%	
	45 to 59	45%	38%	17%	
	60 or older	37%	42%	21%	
Gender	Men	42%	40%	18%	
	Women	45%	30%	25%	
Union Household		43%	38%	19%	
Interview Type	Landline	42%	35%	23%	
	Cell Phone	52%	29%	20%	

		NYC Registered Voters				
		Anthony Weiner resigned from Congress two years ago for sending lewd photos of himself over the Internet. He is now running for mayor of New York City saying he knows he let people down and learned his lesson. Do you think Anthony Weiner deserves a second chance or does Anthony Weiner not have the character to be mayor?				
		Anthony Weiner deserves a second chance	Unsure			
		Row %	Row %	Row %		
NYC Registered V	oters	53%	39%	8%		
Party Registration	Democrat	59%	35%	6%		
	Republican	35%	61%	4%		
	Non-enrolled	58%	32%	10%		
Political Ideology	Liberal	63%	31%	6%		
	Moderate	55%	39%	6%		
	Conservative	42%	53%	5%		
NYC Borough	Bronx	61%	31%	8%		
	Brooklyn	53%	38%	9%		
	Manhattan	48%	44%	7%		
	Queens and Staten Island	53%	41%	6%		
Income	Less than \$50,000	59%	33%	8%		
	\$50,000 or more	56%	41%	3%		
Race	White	45%	49%	6%		
	African American	66%	27%	7%		
	Latino	55%	35%	9%		
Religion	Protestant	63%	33%	4%		
	Catholic	52%	41%	7%		
	Jewish	43%	49%	8%		
Education	Not college graduate	54%	36%	10%		
	College graduate	54%	42%	4%		
Age	Under 45	59%	34%	8%		
	45 or older	50%	43%	7%		
Age	18 to 29	58%	33%	9%		
	30 to 44	59%	35%	6%		
	45 to 59	52%	41%	7%		
	60 or older	49%	45%	7%		
Gender	Men	56%	37%	7%		
	Women	51%	41%	8%		
Union Household		57%	37%	6%		
Interview Type	Landline	52%	41%	7%		
51	Cell Phone	57%	34%	9%		

		NYC Democrats Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?			
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
NYC Democrats		44%	44%	12%	
Political Ideology	Liberal	44%	47%	10%	
	Moderate	42%	45%	13%	
	Conservative	56%	37%	7%	
NYC Borough	Bronx	47%	38%	15%	
	Brooklyn	49%	35%	16%	
	Manhattan	41%	50%	9%	
	Queens and Staten Island	41%	51%	7%	
Income	Less than \$50,000	43%	42%	15%	
	\$50,000 or more	48%	45%	8%	
Race	White	36%	52%	12%	
	African American	49%	37%	14%	
	Latino	47%	41%	12%	
Religion	Protestant	43%	42%	15%	
	Catholic	45%	45%	10%	
	Jewish	40%	44%	16%	
Education	Not college graduate	47%	39%	14%	
	College graduate	42%	48%	10%	
Age	Under 45	47%	44%	9%	
	45 or older	43%	43%	14%	
Age	18 to 29	47%	44%	9%	
	30 to 44	47%	44%	9%	
	45 to 59	46%	42%	12%	
	60 or older	40%	44%	16%	
Gender	Men	49%	43%	8%	
	Women	41%	44%	15%	
Union Household		43%	51%	6%	
Interview Type	Landline	44%	45%	12%	
	Cell Phone	47%	40%	13%	

			NYC Democrats	
		Overall, do you hav	e a favorable or an un Christine Quinn	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		60%	26%	14%
Political Ideology	Liberal	63%	29%	8%
	Moderate	55%	30%	15%
	Conservative	62%	21%	17%
NYC Borough	Bronx	64%	25%	11%
	Brooklyn	50%	33%	18%
	Manhattan	63%	25%	12%
	Queens and Staten Island	66%	21%	13%
Income	Less than \$50,000	67%	21%	13%
	\$50,000 or more	55%	35%	10%
Race	White	53%	32%	15%
	African American	64%	24%	11%
	Latino	60%	25%	15%
Religion	Protestant	64%	24%	12%
	Catholic	66%	22%	12%
	Jewish	49%	34%	17%
Education	Not college graduate	63%	21%	16%
	College graduate	58%	32%	10%
Age	Under 45	64%	22%	13%
	45 or older	57%	29%	14%
Age	18 to 29	72%	13%	15%
	30 to 44	59%	29%	12%
	45 to 59	59%	30%	11%
	60 or older	54%	28%	18%
Gender	Men	58%	30%	12%
	Women	61%	24%	15%
Union Household		55%	35%	10%
Interview Type	Landline	60%	26%	14%
	Cell Phone	61%	27%	12%

			NYC Democrats	
		Overall, do you hav	e a favorable or an u Bill Thompson?	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		52%	17%	31%
Political Ideology	Liberal	55%	19%	27%
	Moderate	59%	11%	30%
	Conservative	40%	27%	33%
NYC Borough	Bronx	48%	20%	32%
	Brooklyn	54%	14%	32%
	Manhattan	47%	18%	35%
	Queens and Staten Island	56%	18%	26%
Income	Less than \$50,000	51%	23%	27%
	\$50,000 or more	57%	14%	29%
Race	White	56%	11%	33%
	African American	54%	19%	27%
	Latino	42%	26%	33%
Religion	Protestant	49%	19%	32%
	Catholic	55%	18%	27%
	Jewish	52%	8%	40%
Education	Not college graduate	46%	19%	35%
	College graduate	57%	16%	27%
Age	Under 45	46%	20%	34%
	45 or older	56%	16%	28%
Age	18 to 29	39%	24%	38%
	30 to 44	51%	18%	32%
	45 to 59	53%	20%	27%
	60 or older	59%	12%	29%
Gender	Men	54%	17%	29%
	Women	50%	17%	32%
Union Household		57%	21%	22%
Interview Type	Landline	52%	16%	32%
	Cell Phone	52%	21%	27%

		Overall, do you hav	NYC Democrats we a favorable or an un Bill de Blasio?	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		50%	19%	30%
Political Ideology	Liberal	57%	17%	26%
	Moderate	50%	23%	27%
	Conservative	44%	21%	35%
NYC Borough	Bronx	47%	29%	24%
	Brooklyn	50%	17%	33%
	Manhattan	50%	15%	36%
	Queens and Staten Island	54%	20%	25%
Income	Less than \$50,000	45%	28%	27%
	\$50,000 or more	59%	15%	26%
Race	White	55%	12%	33%
	African American	46%	30%	24%
	Latino	50%	18%	31%
Religion	Protestant	46%	25%	29%
	Catholic	57%	18%	25%
	Jewish	47%	12%	41%
Education	Not college graduate	39%	25%	36%
	College graduate	61%	14%	24%
Age	Under 45	48%	21%	31%
	45 or older	53%	18%	28%
Age	18 to 29	41%	27%	32%
	30 to 44	54%	16%	30%
	45 to 59	56%	21%	23%
	60 or older	50%	16%	34%
Gender	Men	45%	24%	31%
	Women	54%	16%	30%
Union Household		57%	22%	22%
Interview Type	Landline	51%	19%	30%
	Cell Phone	49%	21%	31%

			NYC Democrats	
		Overall, do you hav	e a favorable or an ui John Liu?	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		45%	31%	24%
Political Ideology	Liberal	50%	29%	20%
	Moderate	38%	40%	21%
	Conservative	46%	27%	27%
NYC Borough	Bronx	44%	31%	25%
	Brooklyn	41%	32%	27%
	Manhattan	44%	33%	24%
	Queens and Staten Island	49%	30%	21%
Income	Less than \$50,000	47%	28%	25%
	\$50,000 or more	46%	35%	19%
Race	White	38%	39%	23%
	African American	53%	27%	20%
	Latino	37%	29%	33%
Religion	Protestant	52%	21%	27%
	Catholic	44%	36%	20%
	Jewish	37%	35%	28%
Education	Not college graduate	41%	30%	30%
	College graduate	48%	33%	19%
Age	Under 45	45%	31%	24%
	45 or older	44%	32%	24%
Age	18 to 29	38%	35%	28%
	30 to 44	50%	28%	22%
	45 to 59	45%	35%	20%
	60 or older	44%	29%	28%
Gender	Men	42%	32%	26%
	Women	46%	31%	23%
Union Household		53%	29%	18%
Interview Type	Landline	46%	32%	22%
	Cell Phone	39%	28%	33%

		Overall, do you hav	NYC Democrats e a favorable or an ui Sal Albanese?	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		18%	26%	55%
Political Ideology	Liberal	19%	24%	57%
	Moderate	21%	28%	52%
	Conservative	14%	33%	52%
NYC Borough	Bronx	14%	36%	50%
	Brooklyn	20%	30%	50%
	Manhattan	15%	17%	68%
	Queens and Staten Island	21%	25%	54%
Income	Less than \$50,000	18%	35%	47%
	\$50,000 or more	19%	22%	59%
Race	White	18%	16%	66%
	African American	19%	37%	45%
	Latino	20%	24%	56%
Religion	Protestant	14%	32%	54%
	Catholic	29%	24%	47%
	Jewish	15%	16%	70%
Education	Not college graduate	17%	31%	52%
	College graduate	20%	22%	58%
Age	Under 45	21%	26%	53%
	45 or older	17%	29%	54%
Age	18 to 29	24%	30%	46%
	30 to 44	18%	23%	58%
	45 to 59	16%	32%	52%
	60 or older	18%	25%	57%
Gender	Men	23%	30%	47%
	Women	15%	24%	61%
Union Household		18%	25%	57%
Interview Type	Landline	17%	27%	56%
	Cell Phone	24%	26%	51%

			NYC Democrats	3
		Overall, do you hav	e a favorable or an u Erick Salgado?	nfavorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		13%	27%	60%
Political Ideology	Liberal	16%	20%	64%
	Moderate	10%	29%	61%
	Conservative	12%	41%	47%
NYC Borough	Bronx	18%	32%	51%
	Brooklyn	9%	30%	61%
	Manhattan	12%	16%	71%
	Queens and Staten Island	14%	30%	56%
Income	Less than \$50,000	15%	35%	49%
	\$50,000 or more	10%	22%	68%
Race	White	9%	13%	78%
	African American	9%	41%	49%
	Latino	19%	28%	53%
Religion	Protestant	9%	35%	57%
	Catholic	18%	29%	52%
	Jewish	5%	10%	85%
Education	Not college graduate	14%	34%	52%
	College graduate	11%	21%	68%
Age	Under 45	17%	30%	53%
	45 or older	9%	26%	64%
Age	18 to 29	19%	33%	48%
	30 to 44	16%	28%	56%
	45 to 59	11%	29%	60%
	60 or older	8%	24%	68%
Gender	Men	13%	30%	57%
	Women	12%	25%	63%
Union Household		11%	31%	58%
Interview Type	Landline	12%	26%	62%
	Cell Phone	17%	30%	53%

		Would you say that yo	u are following the	sistered Voters campaign for mayor very ly, or not at all?	closely, closely, no
		Very closely	Closely	Not very closely	Not at all
		Row %	Row %	Row %	Row %
NYC Registered V	oters	12%	29%	43%	16%
Party Registration	Democrat	12%	32%	44%	11%
	Republican	13%	22%	47%	18%
	Non-enrolled	13%	26%	40%	22%
Political Ideology	Liberal	12%	32%	42%	14%
	Moderate	12%	29%	47%	12%
	Conservative	16%	26%	38%	20%
NYC Borough	Bronx	13%	28%	44%	15%
	Brooklyn	15%	29%	36%	19%
	Manhattan	12%	25%	48%	15%
	Queens and Staten Island	10%	31%	44%	14%
Income	Less than \$50,000	9%	25%	45%	22%
	\$50,000 or more	16%	34%	43%	7%
Race	White	12%	30%	43%	15%
	African American	13%	30%	42%	14%
	Latino	11%	26%	43%	21%
Religion	Protestant	13%	28%	43%	15%
	Catholic	13%	30%	39%	17%
	Jewish	16%	27%	43%	14%
Education	Not college graduate	12%	25%	40%	23%
	College graduate	13%	33%	46%	8%
Age	Under 45	9%	23%	50%	19%
	45 or older	16%	34%	38%	13%
Age	18 to 29	8%	20%	46%	26%
	30 to 44	10%	24%	52%	14%
	45 to 59	13%	37%	38%	12%
	60 or older	18%	31%	37%	14%
Gender	Men	17%	25%	44%	13%
	Women	8%	32%	42%	18%
Union Household		15%	41%	34%	9%
Interview Type	Landline	13%	31%	43%	13%
	Cell Phone	9%	23%	43%	25%

		In general, thinking a City, do you feel th	NYC Registered Voters   In general, thinking about the way things are going in New York   City, do you feel things are going in the right direction or that   things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure	
		Row %	Row %	Row %	
NYC Registered V	oters	52%	37%	11%	
Party Registration	Democrat	54%	36%	10%	
	Republican	39%	56%	5%	
	Non-enrolled	57%	32%	11%	
Political Ideology	Liberal	63%	29%	8%	
	Moderate	51%	36%	13%	
	Conservative	45%	50%	5%	
NYC Borough	Bronx	47%	42%	11%	
	Brooklyn	46%	41%	13%	
	Manhattan	59%	28%	13%	
	Queens and Staten Island	56%	36%	8%	
Income	Less than \$50,000	49%	40%	11%	
	\$50,000 or more	54%	39%	7%	
Race	White	56%	35%	9%	
	African American	46%	42%	11%	
	Latino	48%	41%	11%	
Religion	Protestant	43%	45%	12%	
	Catholic	52%	40%	8%	
	Jewish	56%	31%	12%	
Education	Not college graduate	50%	39%	11%	
	College graduate	55%	35%	9%	
Age	Under 45	57%	34%	9%	
	45 or older	48%	40%	12%	
Age	18 to 29	62%	29%	8%	
	30 to 44	53%	38%	9%	
	45 to 59	45%	42%	13%	
	60 or older	52%	37%	11%	
Gender	Men	54%	38%	9%	
	Women	51%	36%	13%	
Union Household		48%	46%	7%	
Interview Type	Landline	51%	39%	10%	
	Cell Phone	56%	30%	14%	

		New Yo	ork City Regist	ered Voters			
Would you rate th	e job Mayor N	Iichael B	loomberg is doi	ing in office as	excellent, go	od, fair, or po	or?
5							
	Excellent/ Good	Fair/ Poor	Excellent	Good	Fair	Poor	Unsure
May 2013	48%	49%	12%	36%	30%	19%	3%
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	12%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	49% 52%	10%	35%	33%	20%	3%
June 2012	45%	49%	9%	35%	32% 29%	20%	5% 6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	40%	56%	7%	35%	35%	21%	2%
April 2004	42%	57%	7%	33%	33%	19%	3%
1		35%					
March 2002 Marist Poll New York City I	50%		8%	42%	29%	6%	15%

Marist Poll New York City Registered Voters

			Ν	NYC Registered Voters	3	
		Would you rate th	e ioh Mavor Michael	Bloomberg is doing in	office as excellent on	ood fair or poor?
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered V	oters	12%	36%	30%	19%	3%
Party Registration	Democrat	11%	38%	32%	17%	2%
	Republican	13%	25%	32%	28%	3%
	Non-enrolled	13%	37%	29%	17%	3%
Political Ideology	Liberal	14%	42%	29%	13%	3%
	Moderate	11%	37%	35%	15%	1%
	Conservative	11%	27%	27%	31%	5%
NYC Borough	Bronx	7%	36%	33%	23%	2%
	Brooklyn	9%	32%	30%	24%	4%
	Manhattan	20%	47%	19%	11%	3%
	Queens and Staten Island	11%	32%	37%	17%	3%
Income	Less than \$50,000	9%	33%	34%	22%	1%
	\$50,000 or more	14%	39%	30%	15%	1%
Race	White	16%	38%	28%	15%	2%
	African American	7%	33%	41%	17%	2%
	Latino	8%	34%	26%	26%	6%
Religion	Protestant	9%	30%	40%	19%	1%
	Catholic	13%	33%	28%	23%	3%
	Jewish	15%	35%	29%	18%	3%
Education	Not college graduate	10%	34%	30%	22%	4%
	College graduate	14%	38%	31%	15%	2%
Age	Under 45	11%	36%	32%	16%	5%
	45 or older	12%	36%	29%	21%	2%
Age	18 to 29	7%	36%	31%	18%	8%
	30 to 44	13%	36%	34%	14%	2%
	45 to 59	9%	33%	33%	24%	2%
	60 or older	15%	39%	26%	17%	3%
Gender	Men	12%	37%	29%	20%	3%
	Women	12%	35%	32%	18%	3%
Union Household		10%	28%	36%	24%	2%
Interview Type	Landline	13%	36%	30%	19%	2%
	Cell Phone	8%	37%	33%	16%	6%

# New York City Registered Voters

In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

	<b>Right direction</b>	Wrong direction	Unsure
May 2013	52%	37%	11%
April 2013	55%	38%	7%
February 2013	55%	36%	8%
November 2012	61%	31%	7%
October 2012	51%	38%	10%
April 2012	52%	42%	6%
September 2011	42%	52%	6%
August 2011	40%	51%	9%
March 2011	42%	53%	5%
February 2011	52%	44%	4%
January 6, 2011	38%	53%	9%
October 20, 2010	40%	47%	13%
September 10, 2010	46%	44%	10%
August 10, 2010	44%	47%	9%
April 27, 2010	41%	48%	11%
April 13, 2010	47%	45%	8%
) ctober 30, 2009	56%	34%	10%
October 22, 2009	58%	33%	9%
September 21, 2009	54%	38%	8%
fuly 8, 2009	52%	38%	10%
May 13, 2009	53%	40%	7%
February 20, 2009	37%	49%	14%
November 2008	45%	47%	8%
March 2006	64%	30%	6%
November 4, 2005	69%	26%	5%
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
July 2005	62%	29%	9%
June 2005	54%	37%	9%
December 2004	54%	41%	5%
September 2004	51%	43%	6%